## Progressive Education Society's Modern College of Arts, Science and Commerce Ganeshkhind, Pune-16

# Board of Students Development, SPPU, Pune Sponsored & Faculty of Commerce

#### Report on Workshop of Intellectual Property Rights 2021-2022

#### Introduction:-

Intellectual property rights (IPR) refers to the legal rights given to the inventor or creator to protect his invention or creation for a certain period of time with moral and commercial value. Intellectual property is the product of the human intellect including creativity concepts, inventions, industrial models, trademarks, songs, literature, symbols, names, brands,....etc.

Intellectual property rights are the rights given to persons over the creations of their minds. They usually give the creator an exclusive right over the use of his/her creation for a certain period of time. He/she can in fact legally sue them and force them to stop and compensate for any damages.

IPR is an important intangible asset in any company. India is fast growing economy and innovation is becoming priority for Indian firms and the government, this innovation needs protection and for this IP is necessary.

#### Workshop Objectives: -

- 1. To create awareness about the benefits of Intellectual property among the students.
- 2. To make the students aware of their rights for the protection of their invention done in their project work.
- 3. To encourage protection of IP achievements through increased registration of rights.
- 4. To make students aware about registration process of intellectual Property.

The faculty of commerce organized the workshop on 11<sup>th</sup> May, 2022 for all commerce students to fulfil above objectives. 67 students were attended it. Dr. Ananya Bibave (Vice Principal, Modern Law College, Ganesahkhind, Pune) and Mrs. Archana Deshpande (Professor of Modern Law College, Ganeshkind, Pune) were resource persons. The workshop was conducted in 2 sessions.

The resource person of 1<sup>st</sup> session was Dr. Ananya Bibave. She focused on need, importance and modes of IPR. She further discussed various cases related to Copyright, Patent, Trademark,

Geographical Indications and Industrial Designs etc. In 2<sup>nd</sup> session expert Mr. Archana Deshpande spoke on history of IPR. She further explained registration process of Copyright, Patent, Trademark, Industrial Designs etc. Both session was very informative and useful for the students.

This workshop was co-ordinated by Dr. Priyanka Bhamare.

Dr. Priyanka Bhamare Coordinator Dr. Shubhangi Joshi Vice Principal, Commerce

### IPR Workshop of 2021-22





Felicitation of Guest- By Dr.Priyanka Bhamare (Co-ordinator, IPR Workshop)





IPR Workshop –Introduction of Guest



Mrs. Archana Deshpande (Asst.Prof. Modern Law College, Gk, Pune)

IPR Workshop -Resource Person (Session 2)



Dr. Anyana Bibave (Vice-Principal, Modern Law College, Gk,Pune)

IPR Workshop -Resource Person (Session 1)